# InfoAktiv Software Suite

### InfoAktiv – Demo
Free 'digital brochure rack' for up to 6 PDFs.

### InfoAktiv – Express
Display and distribute an unlimited number of PDFs.
Gather data about who requested copies.

### InfoAktiv – Professional
Leading solution to display and automatically distribute
multimedia information on public terminals.

### InfoAktiv Content Manager
Modify the appearance and operation of InfoAktiv
systems.

## *Overview*

InfoAktiv software provides an extremely simple and powerful way to replace brochures and other handouts with interactive information pods. It is designed specially for 'face-to-face' situations such as events, museums, stores, briefing centres and reception areas. Because it requires no specialized skills or new content it is very fast, easy and cost-effective to own and manage. InfoAktiv systems can be completely self-contained or internet-connected.

### InfoAktiv Demo

You can download InfoAktiv and it will run in 'Demo' mode. This allows you to display up to 6 PDF documents and collect a single piece of information from users who request copies of them. This saves you the expense of printing documents, is environmentally friendly and automatically generates qualified leads by tracking who took what. InfoAktiv Demo can also be used to preview most content that Professional can display.

### InfoAktiv Express

InfoAktiv Express provides a cost-effective interactive display for an unlimited number of PDF documents. You enjoy comprehensive user data collection, have full touch screen support and can set it to run automatically in unattended situations.

### InfoAktiv Professional

InfoAktiv Professional gives you an amazingly easy way to provide interactive information points that display a wide range of multimedia content. Users can access an unlimited number of Video, PowerPoint, PDF, MP3 and Flash files. You can also enable secure access to specified web pages and run other applications from InfoAktiv. InfoAktiv Professional can automatically create and send emails when users request information.

### InfoAktiv Content Manager

Content Manager provides an easy way to modify the appearance and operation of an InfoAktiv system. Use it to specify files, folders, backgrounds, banners, icons and 'attractor screens' (screen savers). It is also used to set up information gathering questions, email templates, web access rules, quizzes and standard attractor screens. A full version of Content Manager is supplied with InfoAktiv - Demo, enabling users to set up and test their content folders 'off-line'.

## Using InfoAktiv

Install the software, select a folder that contains the items you want to display, and click 'Start'. - It's that easy. You can have different folders for different occasions and just choose whichever one is appropriate on the day. As you get more adventurous you can use Content Manager and ordinary Microsoft Windows tools to manage and customize your folders.

## Specifications

| | | InfoAktiv Version 3.2 | | |
| --- | --- | --- | --- | --- |
| | | **Demo** | **Express** | **Professional** |
| **Formats Supported** | PDF documents | Up to 6 | Unlimited | Unlimited |
| | PowerPoint | Demo mode only | Demo mode only | ✔ |
| | Full screen PowerPoint | Demo mode only | Demo mode only | ✔ |
| | Flash | Demo mode only | Demo mode only | ✔ |
| | Full screen Flash | Demo mode only | Demo mode only | ✔ |
| | Video | Demo mode only | Demo mode only | ✔ |
| | Audio | Demo mode only | Demo mode only | ✔ |
| | Screensaver | ✔ | ✔ | ✔ |
| | Links to web sites | ✘ | ✘ | ✔ |
| | Shortcuts and exe files | ✘ | ✘ | ✔ |
| | InfoAktiv Quiz files | ✘ | ✘ | ✔ |
| **Offer Information by** | Email | ✔ | ✔ | ✔ |
| | USB | ✔ | ✔ | ✔ |
| | Post | ✔ | ✔ | ✔ |
| **User Interface** | Keyboard & pointer | ✔ | ✔ | ✔ |
| | Touch screen | ✘ | ✔ | ✔ |
| | Stylish 'Curves' layout | ✔ | ✔ | ✔ |
| | Modern 'Boxes' layout | ✔ | ✔ | ✔ |
| | Graphical 'Gallery' layout | ✔ | ✔ | ✔ |
| **Data Collection** | Record all user activity | ✔ | ✔ | ✔ |
| | Collect user information | 1 Question | No Restrictions | No Restrictions |
| | Excel-compatible activity log | ✔ | ✔ | ✔ |
| **Automation** | Just browse & select the folder to display | ✔ | ✔ | ✔ |
| | Create emails automatically | ✘ | ✘ | ✔ |
| | Send emails automatically | ✘ | ✘ | ✔ |
| | Unattended operations mode | ✘ | ✔ | ✔ |
| **Set-Up** | Use standard Windows files and folders | ✔ | ✔ | ✔ |
| | Content Manager | ✔ | ✔ | ✔ |

## System Requirements

Essential for all versions:
- A PC running Microsoft Windows XP Professional Service Pack 3.
- 1280x1024 screen to run InfoAktiv – Demo, Express or Professional.
- Content Manager requires a screen resolution of at least 1024x768.
- Adobe Acrobat Reader 8 or 9.

Advisable for Express or Professional:
- Microsoft Office PowerPoint 2007 is required to display PowerPoint files or use one as an 'attractor screen' (screen-saver).
- Microsoft Office Outlook 2007 is required to create and send emails automatically.
- A touch screen or kiosk is recommended to provide the best user experience and security.
- Adobe Flash Player to play Flash files.
- Microsoft Windows Media Player with add-ins ('Codecs') to support required video formats.